



## Ontario-Israel Research Network Program - MAGNET (OIRNP-MAGNET)

### PROPOSAL QUESTIONS

*OCE Office use only*

APPLICATION DATA	
Project Title	«Project_Title»
Application Number	«Application_Number»

#### 1: ANCHOR COMPANY (AC) AND OPPORTUNITY (3 PAGES MAXIMUM):

- Provide a high level overview of the Anchor Company (AC), its products and services, the markets it addresses and its Ontario operations.
- What specific Smart Mobility related AC needs will this project address (problems and/or opportunities, including problem statement number)? Please provide technical details.
- What impact (qualitative and quantitative) for the AC is expected from this project if the outcomes are favorable? Explain the anticipated new/improved products, services, productivity improvement, jobs created and sustained, and/or sustainable competitive advantage. Specify the benefits to Ontario and anticipated timeline of those benefits.
- Describe the AC's potential plan for solution adoption if project outcomes are favorable, including required resources, investments, and timeline. Indicate any potential for more broad adoption of the solution by other organizations in or outside of the smart mobility sector.

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#### 2: ONTARIO SME(S) AND PROPOSED SOLUTION (3 PAGES MAXIMUM):

- Provide a high level overview of the Ontario SME(s), its products and services, its intellectual property, the markets it addresses, its business model and its Ontario operations (number of employees, years in operation etc. and optionally, revenue, investment status).
- Describe the proposed solution. How will it solve the needs of the AC? Describe its innovative and/or disruptive nature in the context of current practice or offerings at the AC, and within the AC's industry sector. Please provide technical details.
- What is the status of the proposed solution? Is it in development, commercially launched, generating

revenues? Describe conducted pilots validating the solution, including names of client(s) involved and results.

- D. What impact (qualitative and quantitative) for the SME is expected from this project? Describe anticipated new/improved products, services, security increase, jobs created and sustained, attraction of investment, sustainable competitive advantage, and/or increased scale. Specify the benefits to Ontario and anticipated timeline of those benefits.
- E. Describe engagement with the AC and/or other potential receptors to date. Why the AC is considered a strategic customer/partner?

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- E. (Type Here)

### 3: COLLABORATION WITH ISRAELI SME(S) (3 PAGES MAXIMUM):

- A. Describe the Israeli SME(s), its products and services, its intellectual property, the markets it addresses, its business model and its operations (number of employees, years in operation, etc. and optionally, revenue, investment status, etc.).
- B. How will the Ontario and Israeli solutions strengthen one another? How will the collaborative solution better able to address the AC's and/or other receptors' needs?
- C. Have the Ontario and Israeli SMEs worked collaboratively before? Describe how all of the partners, AC(s) and SMEs, will collaborate to deliver these objectives – please include a communication and management plan to ensure clear understanding of roles, key milestones, deliverables and overall project management.

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### 4: PROJECT PLAN AND BUDGET (3 PAGES MAXIMUM):

- A. Provide a detailed description of the overall project plan (activities, milestones, deliverables and expected outcomes), and indicate how this plan can be achieved within proposed timeline.
- B. Describe the potential risks and barriers to developing and implementing the proposed solution, and how these risks will be mitigated. Please include a risk mitigation plan.
- C. Describe the program budget, including resources and costs associated with the project. Outline the general staffing and other requirements to be funded wholly or in part by the OCE and industry matching funds. Also describe the non-financial resources provided by the AC in support of the project.



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## 5: POTENTIAL BENEFITS FOR ONTARIO AND ISRAEL (3 PAGES MAXIMUM):

- A. Outline the potential benefits for Ontario and Israel. Specify how the project will enhance the profile of Ontario and Israel within the international community.
- B. Describe how the project will have impact on societal needs and address sectoral challenges within Ontario and Israel.

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- B. (Type Here)

## 6: OTHER PREVIOUS AND CURRENT OCE PROJECTS (IF APPLICABLE):

- A. Provide a description of all OCE projects in which the applicant company (Ontario) is involved, including previously completed, currently active, or submitted projects from all OCE programs.
- B. Describe the main outcomes (technical and commercial) of previously completed projects.
- C. Indicate how this new application relates to the company's previous and current projects.

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