

Expression of Interest (EOI) Form



Ontario Centres of
Excellence
Where Next Happens

This template is for reference only. You should contact your OCE Business Development Manager or the Innovation Procurement Manager (laura.yu@oce-ontario.org) to discuss eligibility and fit. To initiate an EOI application through AccessOCE (OCE's online application portal), you will need to complete the [client intake form](#). **Only EOIs submitted through AccessOCE will be accepted.**

Small Business Innovation Challenge

EOI QUESTIONS

OCE Office use only

APPLICATION DATA	
Project Title	«Project_Title»
Application Number	«Application_Number»

NOTE: PLEASE RESPOND TO ALL QUESTIONS BELOW. FOR QUESTIONS MARKED "PHASE 1 – FEASIBILITY STAGE" OR "PHASE 2 – PRODUCT DEV & DEMO STAGE", PLEASE RESPOND ONLY TO THE RELEVANT QUESTIONS BASED ON THE PHASE YOU ARE APPLYING TO

1: PROPOSED SOLUTION TO PROBLEM STATEMENT

(MAXIMUM 700 WORDS. INFORMATION OUTSIDE OF THE WORD LIMIT WILL NOT BE ASSESSED)

- A.** Referring to the Problem Statement, clearly indicate what aspect(s) of the challenge and expected outcome(s) the proposed innovation/technology will address?
- B.** What is the innovation/technology being proposed and how does it work? You MUST support your response by using, but not limited to, schematic diagrams, drawings, pictures, example use cases, any available technical validation data, etc. in the space below or upload them under the "Supporting Document Tab" in AccessOCE.
- C.** Use the drop down menu below to select an option that best indicates the stage of development the proposed innovation/technology is at.
- D.** What are the competitive advantages of the proposed solution relative to existing practices and solutions to overcome challenges and deliver the expected outcomes/benefits described in the Problem Statement (include both technical and economic advantages and benefits)?

A. (Type Here)

B. (Type Here)

C. Choose 1 of the following:



D. (Type Here)

**2: PROJECT OBJECTIVE AND COLLABORATION
(MAXIMUM 400 WORDS. INFORMATION OUTSIDE OF THE WORD LIMIT WILL NOT BE ASSESSED)**

A. State the overall goal to be achieved in the proposed project. Enter key milestones, into the Milestone Table below, that are relevant to achieving the overall goal, and needed to move your proposed innovation/technology to the next stage of commercialization (i.e. proof-of-concept stage for Feasibility Stage OR prototype testing and demonstration for Product Development & Demonstration Stage).

B. PHASE 1 – FEASIBILITY STAGE: What are the technical and commercialization risks the project aims to de-risk to demonstrate the feasibility and merit (both technical and business) of the proposed innovation/technology as a viable solution to the Problem Statement?

OR

PHASE 2 – PRODUCT DEV & DEMO STAGE: What are the technical and commercialization risks the project aims to de-risk to get the innovation/technology ready for larger-scale pilot demonstration and/or procurement of pilot technology at the end of the project?

C. Referring to the "Team Member Name and Role" column in the Milestone Table below, identify a Project Manager and describe how project activities and finances will be tracked and reported.

If the project involves additional Project Contributor(s), describe the collaboration that will take place between the Contributor(s) and their roles in the project. Optional: Upload Letter(s) of Support from Project Contributor(s) that clearly states the intent of partnership and collaboration.

A. State the Overall Goal the proposed project is to achieve here:

Milestone Table

Please list the key milestones in the table below (add more rows as necessary)

Key Milestones	Team Member Name and Role in the Project	Expected Outcome	Duration (e.g. # months)

(Type any additional information you like to provide here)

B. PHASE 1 – FEASIBILITY STAGE

(Type Here)

OR

B. PHASE 2 – PRODUCT DEV & DEMO STAGE

(Type Here)

C. (Type Here)



3: COMMERCIALIZATION, ADOPTION AND SCALABILITY

(MAXIMUM 400 WORDS. INFORMATION OUTSIDE OF THE WORD LIMIT WILL NOT BE ASSESSED)

A. PHASE 1 – FEASIBILITY STAGE: Following the completion of the project, what are the next steps AND estimated investments required to take the technology to the next stage of product development and demonstration? Comment on the resources that will be required and any gaps to be addressed.

OR

PHASE 2 – PRODUCT DEV & DEMO STAGE (You must answer both Part (a) and Part (b) in the space provided below:

(1) Following the completion of the project, what are the next steps AND estimated investments required to take the technology to the next stage of commercialization? Comment on the resources that will be required and any gaps to be addressed.

(2) What are the potential barriers to adoption on a province-wide scale, and how will you mitigate these barriers? Reference Question 2B if the relevant risk factors are already described above.

A. PHASE 1 – FEASIBILITY STAGE

(Type Here)

OR

A. PHASE 2 – PRODUCT DEV & DEMO STAGE

(1) (Type Here)

(2) (Type Here)

4: METRICS OF SUCCESS

(MAXIMUM 400 WORDS. INFORMATION OUTSIDE OF THE WORD LIMIT WILL NOT BE ASSESSED)

A. PHASE 1 – FEASIBILITY STAGE: Using quantitative and qualitative metrics that are relevant to the expected outcomes and background information provided in the Problem Statement, describe how you will determine viability of the proposed solution for commercialization (take into account both technical and economic considerations).

OR

PHASE 2 – PRODUCT DEV & DEMO STAGE: Using quantitative and qualitative metrics that are relevant to the expected outcomes and background information provided in the Problem Statement, describe how you will determine success of the product demonstration in an experimental setting (take into account both technical and economic considerations).

A. PHASE 1 – FEASIBILITY STAGE

(Type Here)

OR

A. PHASE 2 – PRODUCT DEV & DEMO STAGE

(Type Here)