Small Business Innovation Challenge Program

Expression of Interest Assessment Criteria

Q1: PROBLEM AND PROPOSED SOLUTION
Based on the challenge, expected outcomes, and background information provided in the Problem Statement:

a) Does the proposed innovation/technology address certain aspects or all of the challenges in the Problem Statement?

b) Based on the development history of the innovation/technology, is it ready to enter the Feasibility Stage or the Product Development & Demonstration Stage (depending on the Stage applied to by the Lead Applicant)?

c) Has the applicant identified competitive advantages of the proposed solution relative to existing practices and/or solutions that include both technical and economic advantages?

Q2: PROJECT OBJECTIVE AND COLLABORATION

a) Has the overall objective of the project been clearly articulated? Do the proposed milestones, deliverables and timelines appear to be reasonable/achievable?

b) Does the application outline the roles and responsibilities of the team members (including Project Contributor(s), if applicable) to demonstrate the team has sufficient capacity to carry out the project?

c) Does the application highlight the potential technical and commercialization risks to be addressed?

Q3: COMMERCIALIZATION, ADOPTION AND SCALABILITY

a) FEASIBILITY STAGE: Does the application provide a reasonable plan on the next steps, resources required, and gaps to be addressed in order to take the technology to the next stage of development and commercialization?

b) PRODUCT DEV & DEMO STAGE: Does the application note potential barriers to adoption at a system-wide scale, and note how these will be mitigated?

Q4: METRICS OF SUCCESS

a) Referring to the challenge, expected outcomes and background information provided in the Problem Statement, does the application describe reasonable metrics to help them determine success of the project?